

## For Immediate Release

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## NAI Knoxville & R.M. Moore Announce Business Combination

Two of Knoxville's highest regarded and longest running brokerage firms will combine assets and operations to create the largest commercial real estate and property management group in East Tennessee.

**Knoxville, TN – [3/13/2017]** – East Tennessee commercial real estate firms NAI Knoxville and the former Sperry Van Ness/R.M. Moore, LLC announced a business combination today.

With a combined portfolio of more than 3.8 million square feet of space and a total of 22 brokers, the new business entity will provide clients with comprehensive real estate solutions across all specialties. NAI Knoxville is a longtime leader in East Tennessee industrial sales and leasing, while R.M. Moore provides property management services and broad experience in retail and multi-family transactions. Both firms have a major presence in office leasing and sales, and both are active in Anderson, Blount, Jefferson, Loudon, Roane, Union and Sevier Counties in addition to the Knoxville market.



Roger M. Moore, Jr. & Maribel Koella  
**NAI Koella | RM Moore**

The combined business entity will retain the NAI Global affiliation and operate under the business name of NAI Koella | RM Moore. The new business entity will also maintain certification as both a woman-owned and minority-owned business.

Principal Broker, Maribel Koella, a distinguished leader in the commercial real estate industry, co-founded NAI Knoxville in 1983. "Roger and I have been friends for many years and we have a high level of mutual respect," Koella said. "Roger has deep-rooted ties to the Knoxville real estate market. Combining our connections and our real estate expertise with NAI's global network of offices will greatly benefit our clients in the Knoxville, Oak Ridge, Sevierville and other surrounding markets. This partnership will significantly increase the types of services we can offer and will strengthen our ability to better serve our clients."

Carrying on a family tradition, Roger M. Moore, Jr., founded R.M. Moore Real Estate Company in 1995 and affiliated two locations (Knoxville & Sevierville) in 2008 with the national platform Sperry Van Ness. In 2016, the firm ranked number 8 among all Sperry Van Ness offices and Roger Moore ranked number 14 among 1000+ Sperry Van Ness Advisors nationally.

“We are thrilled to be able to finally make this announcement,” Moore said. “Affiliating with Maribel’s group and joining the nation’s 4<sup>th</sup> most recognized brand in commercial real estate will allow us to offer clients more extensive resources and expand our ability to serve on a global scale. We are very excited to start this new chapter in our company’s history.”

The new company, NAI Koella | RM Moore will continue to focus on providing full-service commercial real estate brokerage support and property management services to East Tennessee.

### **About NAI Koella | RM Moore**

NAI Koella | RM Moore is an experienced, full service commercial real estate firm with deep roots in Knoxville and surrounding area markets. Principal broker, Maribel Koella, co-founded NAI Knoxville in 1983 and President, Roger M. Moore, a second generation to Moore Real Estate, founded RM Moore Real Estate in 1995. Together with their brokers, they provide a premier level of commercial real estate services and comprise the largest and most experienced firm in the area. [www.koellamoore.com](http://www.koellamoore.com)

### **About NAI Global**

NAI Global is the single largest, most powerful global network of owner-operated commercial real estate brokerage firms. NAI Global provides a full range of corporate real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. NAI Global Member firms, leaders in their local markets, are actively managed to work in unison and provide clients with exceptional solutions to their commercial real estate needs. Founded in 1978, today NAI Global has more than 375 offices strategically located throughout North America, Latin America, Europe and Asia Pacific, with over 6,700 local market professionals, managing over 380 million square feet of property. Supported by the central resources of the NAI Global network, Member firms deliver market-leading services locally and combine in-market strengths to form a powerful bond of insights and execution for clients with multi-market challenges.

NAI Global was acquired in 2012 by C-III Capital Partners, a commercial real estate services company engaged in a broad range of activities, including primary and special loan servicing, loan origination, fund management, CDO management, principal investment, title services and multifamily property management.

To learn more, visit [www.naiglobal.com](http://www.naiglobal.com).